



**2010 JEM FALL CONFERENCE**  
**October 28-29**  
**Embassy Suites/Hilton Hotel**  
**SAN RAFAEL, CALIFORNIA**



**About Marin County**

Marin is a county located in the North San Francisco Bay Area of the U.S. State of California, across the Golden Gate Bridge from San Francisco. Marin County is renowned for its natural beauty, liberal politics, affluence and a strong New Age reputation. What Marin is, *“is an area phenomenally rich in natural beauty and the means to access it via a huge network of hiking trails and public lands”*

San Rafael is at the center of things. The oldest, largest and most culturally diverse city in Marin. Downtown’s mixture of Victorian buildings, ethnic restaurants, retail stores and financial institutions creates San Rafael’s hometown flavor. There’s hang gliding and kayaking. Fresh sustainable agriculture. The pinnacle of luxury and the world’s finest wines. All here in this special place. The home of holistic artists and goat cheese artisans. The birthplace of mountain biking and Obi Wan Kenobi. The natural habitat of those grateful for nature and of the Grateful Dead.

**Climate**

One will enjoy the best weather; October is usually warm in the daytime and cooler in the evenings in San Rafael, with the average temperature in the low-to-mid 70’s during the day and in the 50’s in the evening. Wind speeds are highest along the west coast of Marin, about 8 to 10 mph.

**Attractions & Things to Do**

(visit local guide **for more information**) [www.embassysuites1hilton.com](http://www.embassysuites1hilton.com)

- |                          |                                    |                               |
|--------------------------|------------------------------------|-------------------------------|
| Alcatraz (15mi)          | Golden Gate Bridge (10mi)          | Peacock Gap Golf Course (8mi) |
| China Camp (0.5mi)       | Six Flags Discovery Kingdom (22mi) | Sonoma Wine County (11mi)     |
| Chinatown (15.5mi)       | Napa Valley (25mi)                 | Oakland Coliseum (30mi)       |
| Northgate Mall (2mi)     | Petaluma Outlet Mall (25mi)        | Sausalito (10mi)              |
| Fisherman’s Wharf (15mi) | PIER 39 (15mi)                     | San Quentin (10mi)            |
| Stinson Beach (20mi)     |                                    |                               |

**Hotel Information**

– Embassy Suites San Rafael, 101 McInnis Parkway, San Rafael, CA 94903

Telephone: (415) 499-9222 Fax: (415) 499-5904, **Toll-Free Reservations: (800)-EMBASSY**

Located in San Francisco’s North Bay, adjacent to the Marin County Civic Center and Marin Veterans Memorial Auditorium. You will find a variety of great local attractions (just a few listed above). We’re nestled in the rolling hills of Marin County, halfway between the Golden Gate Bridge and Sonoma and Napa Valley Wine Regions. Just a short drive from Tiburon, Sausalito, Muir Woods and Infineon International Raceway.

All rooms have a coffee maker, hair dryer, iron and ironing board, refrigerator, microwave and high-speed wireless Internet access. A COMPLIMENTARY COOKED TO ORDER BREAKFAST is served daily and then to end your day, a MANAGER’S RECEPTION with complimentary beverages and snacks.

Cost is \$84.00 per night, single or double. Mention **JEM** when making reservations. Anyone wishing to stay through the weekend, the price will be \$99.00 per night. **Reservations must be made by September 30<sup>th</sup>.**

**Shuttle Information**

More info on the shuttles can be had at: <http://www.flyoakland.com/shuttles.shtml>

## **Directions**

**San Francisco Int'l Airport** – Distance from hotel: 33mi. Take Hwy 380 to Hwy 280 N – will turn into 19<sup>th</sup> Ave. Follow 19<sup>th</sup> to Golden Gate Bridge as you cross the bridge Hwy turns into Hwy 101 N. Exit North San Pedro Road and head east (to your right). Turn left on Civic Center Dr., pass Marin Civic Center, and turn right on McInnis Parkway.

Transportation to and from the Airport:      Type: Super Shuttle    Typical Minimum Charge: \$20.00

**Oakland Int'l Airport** – Distance from hotel: 29mi. Take 880 North to 580 West to 101 North. Exit North San Pedro Road East. Turn left on Civic Center Dr, pass Marin Civic Center, and turn right on McInnis Parkway.

**From the South** – (Los Angeles area) – US-101N toward HOLLYWOOD FREEWAY/PASADENA FREEWAY/CA-110/HARBORFREEWAY to CA-170 N toward Sacramento. Merge onto I-5 N. Take Fork onto I-580 W toward TRACY/SANFRANCISCO, merge onto I-80 E, Take fork onto I-580 W toward POINT RICHMOND/SANRAFAEL (portions toll- Exit onto US-101 North. Turn left on Civic Center Dr, pass Marin Civic Center, and turn right on McInnis Parkway.

**From Central California** – (Fresno/Madera area) - CA-99 N - take MANTECA/SAN FRANCISCO exit onto CA-120 W - take the SAN FRANCISCO/LOS ANGELES exit onto I-5 S – take exit #458B/SAN RANCISCO (I-580) onto I-205W – Merge onto I-580 W – Merge onto I-80 E – Fork onto I-580 W toward PONT RICHMOND/SANRAFAEL (portions toll) – Exit onto US-101 North – Turn left on Civic Center Dr Pass Marin Civic Center and turn right on McInnis Parkway.

**From the North** – (Shasta area) – HISTORIC ROUTE 99 (CA-273) – take exit #2A/RED BLUFF/SACRAMENTO onto I-5 S – Fork onto I-505 S toward WINTERS/SANFRANCISCO – take exit #1A/SAN FRANCISCO onto I-80 W – take exit #33B/NOVATO/SAN RAFAEL onto CA-37 W – US-101 S toward SAN RAFAEL/SAN FRANCISCO – Exit at North San Pedro Road; turn left at the light. Travel under the freeway until you come to another light at Civic Center Drive. Turn left, pass Marin Civic Center, and turn right on McInnis Parkway